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HTC Touch Cruise gets official launch

As rumoured, GPS-enabled model introduced

by Amy-Mae Elliott published on 12 November 2007

As we predicted they would, HTC has launched the HTC Touch Cruise, the third member of the HTC Touch product family and the first to feature in-built GPS for personal navigation.

Building on the HTC Touch and Touch Dual models, the Cruise will offer HTC's TouchFLO technology, which provides finger touch scrolling and browsing of web pages, documents, messages and contact lists, controlled by "sweeping a finger" across the screen.

The new Touch Cruise boasts super fast HSDPA "3.5G" connectivity plus Wi-Fi and Bluetooth, a 2.8-inch touchscreen and, like the other models in the range, runs Windows Mobile 6.

Other key features include a 3 megapixel auto-focus camera, FM radio and microSD memory card slot for adding to the 128MB RAM.

Florian Seiche, VP of HTC Europe, commented, "The original HTC Touch has already been a phenomenal success, and the HTC Touch Cruise with fully integrated GPS adds another dimension to our leading touchscreen device family".

"We firmly believe in the importance of choice - one device does not fit everyone's needs - and we're proud to have been able to launch three HTC Touch devices since June."

The HTC Touch Cruise offers mapping and navigation solutions from TomTom. This navigation software comes complete with a taster city map or the option of full maps of Western Europe.

The HTC Touch Cruise will be available this month, from retailers and SIM-free from HTC.

