

<http://www.pocket-lint.com/news/11065/innobitz-joozoo-mp3-player-dogs>

## "JooZoo" the MP3 player for dogs

Diamond-encrusted, of course...

by Amy-Mae Elliott published on 2 November 2007

As you'd expect from Far East tech news site Aving, the model showing off the latest MP3 player was beautiful, with flowing auburn hair, dark eyes and ... a wet nose.

Yep. This new gadget is for our four legged friends. Innobitz has launched its "pet-use" portable MP3 player called "JooZoo" in Korea.

In case you were wondering, it's designed for the "pet's relaxation and safe play stimulation". Of course.

That's not all though - just to up the stoopid factor to 11, it's also adorned with 18k gold and diamonds, and comes in the design of a heart-shaped necklace.

About a grand. Available now.

