

<http://www.pocket-lint.com/news/11047/pure-highway-in-car-dab-adaptor>

Pure launches "Highway" DAB digital radio for cars

The world's first self-install solution

by Amy-Mae Elliott published on 1 November 2007

Pure is offering what they describe as the world's first in-car DAB digital radio that doesn't require complicated installation.

The Pure Highway is an adaptor solution that allows the user to listen to DAB digital radio on the car's existing FM audio system.

It is also possible to connect an iPod or MP3 player and listen to favourite tracks through the car stereo.

"Extremely" easy to fit, Highway is powered from the cigarette lighter socket and attached to the windscreen with a supplied flexible mount, as a satnav would.

A DAB aerial is affixed to the windscreen to supply the DAB signal and Highway then sends the audio to the car's radio on an FM frequency which is picked up just like a normal radio station.

The Highway can be taken out of the car at the end of a journey and used as a personal DAB radio. There is a stereo output for headphones and two AA batteries give up to 6 hours of listening on foot.

Other features include ReVu pause and rewind technology, quickSCAN for easy tuning, four FM transmit presets and 20 DAB station presets.

The Highway will be available in time for Christmas for £69.99.

