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## Toys R Us goes Doctor Who barmy

It's like the Tardis in there...

by Amy-Mae Elliott published on 19 October 2007

Toys R Us has dedicated an awesome 24 foot of wall space to the massive range of Doctor Who toys and merchandise in each of their 73 toy stores today.

Dr Who already has key items listed in this years best sellers including the Master Laser Screwdriver and the Dalek Sec Hybrid Voice Changer Mask, but now the company has announced they have the biggest range of Doctor Who merchandise in the UK and more is on its way.

The massive dedicated displays will be enhanced by the latest imagery from the new Doctor Who series featuring characters including Sarah Jane, the Daleks, K9 and the Doctor. The imagery has illuminated effects with lights, sounds and motion creating, what the chain claims is a unique experience for shoppers and fans.

As well as the new Laser screwdriver and action figures from series 3 adding strength to this years range, new merchandise from The Sarah Jane Adventures is expected to arrive in stores towards the end of the month.

So, you know where to go if you're looking for the Doctor...

