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DivX to bring Joost to your television

WebTV likely to come to DivX connected platform

by Stuart Miles published on 9 October 2007

Joost, the online television service launched by the founders of Skype, could be coming to your TV thanks to DivX.

DivX co-founder, Jerome Vashisht-Rota told Pocket-lint that the two companies were "working together" to bring the service to its new DivX connected platform.

The new platform, which will launch on D-Link media streamer in November, allows users to stream content such as music, photos and videos around the home.

Connected to the internet, it will also allows users to connect to the company's content website, Stage 6, and stream videos on the fly at the press of a button.

"More partners are planned for the November launch", Vashisht-Rota told us at our one-on-one demo.

But where the link up with Joost will happen is via the plug-in area on the software. Unlike Apple's Apple TV, which is a closed system, the DivX Connected software is an open platform allowing people to use the web to offer services in the living room.

The plug-ins, which can be developed by anyone with the software developers kit, will allow developers to offer apps like the ability to view Google maps, access websites with content like The Last Stop and, ultimately, Joost on your TV.

The player is expected to cost around £150 when it becomes available in November.

We will keep you posted.

UPDATE: DivX has got in touch with Pocket-lint



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since publishing this story to suggest that it is "talking with Joost" not actually "working together" with the Web TV company.

"We are talking to a lot of parties about DivX Connected", a spokeswoman for the company told Pocket-lint.

When asked which other companies, the DivX spokeswoman failed to comment specifically, however said that it would unlikely be working with YouTube directly due to the poor quality of video feeds from the internet video giant.