

<http://www.pocket-lint.com/news/10354/yahoo-introduces-trip-planner-uk>

Yahoo Trip Planner available in the UK

Digital, interactive travel scrapbook

by Amy-Mae Elliott published on 25 September 2007

Yahoo UK & Ireland has announced the availability of Trip Planner, an interactive tool within Yahoo Travel.

Claiming to blend social search, photos, advice and insight from Yahoo's online community, Trip Planner hopes to become a growing interactive archive of personal travel experiences for travellers looking to plan a trip, create their own customised printable travel guide or share travel experiences.

Trip Planner integrates several existing Yahoo products and services such as Flickr, Yahoo Travel Guides and Yahoo Maps and includes a range of features enabling travellers to document their personal travel experiences.

These features provide users with the ability to create photograph-rich travel journals that plot their trip on an interactive map, as well as include notes and reviews regarding the destinations, hotels and points of interest they have visited.

Using Trip Planner, travellers can create a comprehensive record of their travel experience that can be saved for personal archives or shared with others.

